

Graphic Designing

Nature of the Course: Theory + Practical

Total Hours per Day: 2 Hours

Course Duration: 6 Weeks

Course Summary

You will learn graphic and design thinking, master industry professional design apps, produce and present a number of portfolio projects, and get ready for a new career in this program.

Completion Criteria

After fulfilling all of the following criteria, the student will be deemed to have finished the Module:

1. Has attended 90% of all classes held.
2. Has received an average grade of 80% on all assignments
3. Has received an average of 60% in assessments.
4. The tutor believes the student has grasped all of the concepts and is ready to go on to the next module.

Prerequisites

- This course requires no prior experiences/academic qualifications.

Course Details

WEEK 1

ADOBE PHOTOSHOP

- Getting Started
 - Zooming
 - Scrolling
 - Getting around Tools
 - Copying and Pasting
- Photo Retouching
 - Spot Healing Brush
 - Healing Brush
 - Clone Stamp
 - Content-Aware Fill
- Cropping Photos
 - Cropping Photos
 - Straightening Photos
 - Straightening a Layer
- Creating Graphics: Combining Photos, Text and Graphics
 - Adding Type
 - Smart Objects
 - Importing Vector Graphics
- Replacing Backgrounds
 - The Magic Wand Tool
 - Image Composting
- Color Correction using Color Balance
 - Creating Adjustment Layers for Color Correction
 - Adjusting Color Balance
 - Adjusting Brightness/Contrast
 - Color Correction with Adjustment Layers
 - Setting White, Black and Gray Points
- Preparing Digital Photos for Print
 - Viewing/Setting Image Size
 - Resampling Pros and Cons
 - Saving as PSD/TIFF

WEEK 2

- Saving Photos for the Web as JPEG
 - Resizing Images for Web
 - Reducing Image Size with Resampling

- Setting JPEG Quality
- Creating Shadows and Layers
 - Adding Effects to Layers
 - Drop Shadows
 - Bevel and Emboss
- Ghosting Parts of Images
 - Setting a Layer's Opacity
 - Feathering Layers
- Fill Opacity/Effects and Rotation
 - More Practice with Layer Effects
 - Layer Opacity Vs Fill
 - Rotating Images
- Layers
 - Layer Basics
 - Locking and Hiding
 - Masks and Channels
- Cropping, Resizing and Blending
 - The Gradient Tool
 - Blending Modes
- Color Correction using Curves
 - Color Correction with Curves Adjustment Layer
 - More Practice setting White, Black and Gray Points
 - Working with Mid-Points
- Adjustment Layers and Masks
 - More Curve Practice
 - Masking out Unwanted Adjustments
 - Organizing Layers into Groups

WEEK 3

- Shadows/Highlights
 - Creating a Smart Object
 - Shadow/Highlight Adjustment
 - More Masking out Unwanted Adjustments
- Special Effects with Type and Clipping Masks
 - Masking a Photo with the type
 - Clipping Masks
- Creating Paths with the Pen Tool
 - The Pen Tool
 - Creating Paths of Bezier Curves

- Using Clipping Paths
 - Clipping Paths
 - More Pen Tool Practice
- Using Filters for Special Effects
 - The Motion and Spin Blur Effects
 - Copying Layers
- Brochure Design
 - Working with Guides
 - More Practice with Adjustment Layers
 - Layer Styles
 - More Practice with Blending Modes
- Addition Retouching
 - Converting Black and White Photo into Colors
 - Correcting and Enhancing Digital Photographs
 - Typographic Design
 - Advanced Layered Techniques
 - Animating GIF Images for Web
 - File Formats
- Exporting
 - Right Color Mode Selection
 - Adjusting Resolution and Image Size
 - Bleed Setting for Print

WEEK 4

ADOBE ILLUSTRATOR

- Basic Introduction
 - Introduction to Illustrator
 - Custom Workspace
 - Control Palettes and Menus
 - Rulers, Guides, Grids
 - Components for Images
 - Vectors Vs Bitmaps
 - Text, Shapes and Colors
- Enhancing and Drawing
 - Using the Shape Tools
 - Transforming Tools
 - Drawing with the Line Tools
 - Developing a Logo
 - Locking, Hiding, Selecting, Copying and Moving

- Files and Colors
 - Drawing Curves
- Images
 - Importing and Placing Images
 - Gradient and Patterns
 - Stroke and Fill Attributes
 - Swatches and Paint Bucket Tool
- Text
 - Introduction to Text
 - Alignment and Paragraph Text
 - Coloring Text
 - Adding Point Type and Area Type
 - Vector Path on Text
 - Type Effect
 - Placing Text around Objects
 - Find and Replace Texts
 - Using Groups and Duplicates
 - Layers, Objects, Hiding and Locking
 - Alignments
 - Clipping Masks
- Alignment and Path
 - Creating and Editing Paths
 - Pen Tools
 - Drawing Lines and Curves
 - Convert Smooth Points into Corner
 - Converting Anchor Point and Pinch a Curve Inward
 - Bezier Curve
- Colors and Brush
 - Introduction to Colors
 - Types of Colors
 - Selection of Colors
 - Introduction to Gradients
 - Creation and Modification of Gradients
 - Creating and Editing Gradient Meshes
 - Drawing using Paintbrush Tool
 - Edit a Brushstroke to an Existing Path
 - Creation and Modification of Brushes
 - Edit a Scatter Art or Pattern Brush

- Layers and Tracing
 - Creation and Modification of Layers
 - Creating Sub Layers
 - Hide and Lock
 - Layers Palette
 - Converting Images into Designs

WEEK 5

ADOBE INDESIGN

- Introduction
 - Introduction to InDesign
 - Overview of InDesign Tools and its Outcomes
- Letter Creation
 - Setting Preferences
 - Control Panel
 - Text Frames
 - Basic Text Attributes
 - Basic Keyboard Shortcuts
- More Text Styling
 - Baseline Shift
 - Small Caps
 - The Line Tool
 - Making Proper Fractions
- Magazine Advertisement
 - Setting up Document Bleed
 - Placing Images
 - Combining Text and Images
 - White Type on a Black Background
- Advanced Word Processing/Formatting
 - Paragraph Spacing
 - Tabs
- Spork Town Brochure Design
 - Placing Text, Photos and Illustrations
 - Gradient Swatches
 - Drop Shadows
 - Alignment
 - Text Wrap
- Professional Typesetting Techniques
 - Bulleted Lists

- Hanging Bullets
- Hyphenation
- Discretionary Hyphens
- Special Break Characters

WEEK 6

- Drawing Curves
 - The Pen Tool
 - Segments, Anchor Points and Curves
- Multiple Column Advertisement with Text Wrap
 - Multiple Text Columns
 - Drop Caps
 - The Baseline Grid
 - Text Wrap
- Magazine Cover Design
 - Placing Transparent Art
 - Defining and using Color Swatches
 - Type on a Path
- Style Sheets in a Magazine Article Design
 - Paragraph Styles
 - Character Styles
 - Nested Styles
- Tables
 - Placing Excel Tables
 - Table Headers
 - Formatting Tables
 - Reordering Table Cells
- Pages
 - Master Pages
 - Automatic Page Numbering
 - Automatic Text Flow
 - Running Headed
- Creating a Table of Contents
 - Defining and Building a Table of Contents
 - Formatting and Updating a Table of Contents
- Exporting
 - Bleed and Slug Setting
 - Exporting the files in Printable Format
 - Saving the Files in Editable Format